

Wendell D. Mosby

Educator • Author • Practitioner-Researcher • Speaker

Achievement is the outcome. Pre-achievement is where the opportunity begins.

Wendell D. Mosby is the creator of the Pre-Achievement Framework, a practical approach that helps schools recognize and strengthen the observable behaviors students display before achievement appears in the data. Drawing from classroom observation, student voice, and middle-school teaching, he equips educators to cultivate initiation, clarification, persistence, revision, progress monitoring, and ownership - especially in AI-shaped classrooms.

WHAT HAPPENS BEFORE THE SCORE?

The framework gives educators an earlier, more human view of student readiness - and a practical place to intervene.

SIGNATURE SESSION

Before the Score: Seeing and Strengthening Pre-Achievement Behaviors

Participants learn to recognize the behaviors that precede measurable achievement, distinguish productive AI-supported learning from passive completion, and apply practical moves that build confidence, curiosity, persistence, and student ownership.

THREE WAYS TO WORK TOGETHER

LEADERSHIP BRIEFING \$1,500 60 minutes • Virtual Planning call, presentation + Q&A, report, leadership reflection guide. Up to 25 participants	HALF-DAY WORKSHOP \$3,500 3 hours • Virtual or in person Customized workshop, workbook, observation tool, and 30-day follow-up. Up to 75 participants	DISTRICT LAUNCH \$9,500 90-day partnership Leadership briefing, staff workshop, coaching, custom look-fors, roadmap, and review. Up to 3 schools
IDEAL FOR District leaders • Principals • Instructional coaches • Teachers • AI committees • MTSS teams • Education conferences		PARTICIPANTS LEAVE WITH A shared language • Observable look-fors • Immediate classroom moves • A concrete next step

BRING THE PRE-ACHIEVEMENT FRAMEWORK TO YOUR SCHOOL, DISTRICT, OR CONFERENCE
Learn more and inquire at preachievementframework.com

In-person travel and lodging billed separately. A 50% deposit reserves the engagement date.